



**FIAM**  
magazine



2025-2026  
**MEDIA KIT**

## ABOUT

Launched in 2019, FIA Magazine is the premier publication of the Forging Industry Association (FIA), dedicated to providing comprehensive coverage and insights into the forging industry. As the authoritative voice for forging professionals, FIA Magazine provides in-depth articles, industry news, technical innovations, and expert perspectives that keep our readers informed and ahead of the curve. Our content spans a wide range of topics, including market trends, business strategies, technological advancements, and best practices within the forging sector.

## SUBSCRIPTION

One Year (4 Issues) Member: \$40  
One Year (4 Issues) Non-member: \$80

\*Subscriptions are based on a calendar year. Subscribers will receive four print editions of FIA Magazine by USPS mail per year. Subscriptions are available to North American subscribers only (FIA members automatically receive one copy per member company).

For questions about subscriptions, please contact Kathy Edwards by email or phone at (216) 781-6260.

*Please Note: No subscription is final until accepted by FIA. FIA reserves the right to refuse a subscription to any person. Any subscription that is not accepted by the FIA will be refunded in full.*

## CONTACT

Contact Angela Gibian at [angela@forging.org](mailto:angela@forging.org) with questions or for more information.

## CIRCULATION

FIA Magazine is distributed to approximately 11,000 FIA and industry contacts (digitally to the public and in print to FIA members). Each issue is also posted on [FIAMagazine.com](http://FIAMagazine.com) for viewing by online visitors.

FIA Magazine recipients and subscribers include: FIA members and other individuals in forging and forging supplier companies in the following primary processes performed: Impression Die Forging, Cold Forging, Open-Die Forging, and Seamless Rolled Ring Forging.

## AUDIENCES

FIA Magazine reaches primary target audiences including: Automotive and Heavy Truck, Aerospace, Off-Highway and Heavy Construction, Agricultural, Ordnance and Military, Oil and Gas, Energy, and Industrial, Hardware and Tools.

## COLUMNS

President's Note  
Washington Update  
Energy  
Equipment & Technology  
Maintenance  
Automation  
Materials  
Operations & Management  
Industry News  
Foundation News  
Forging Research  
Members Speak

# MAGAZINE AD SIZING & SPECIFICATIONS

Issue	February Issue	May Issue	August Issue	November Issue
<b>Issue Theme</b>	<i>Forging Technology &amp; Equipment</i>	<i>Automation &amp; Material Handling</i>	<i>Forging Materials &amp; Tooling</i>	<i>Forging Foundation &amp; Research</i>
<b>Contracts Due</b>	January 13, 2025	April 8, 2025	July 15, 2025	October 7, 2025
<b>Materials Due</b>	January 20, 2025	April 15, 2025	July 22, 2025	October 14, 2025

*Dates subject to change. Published 4x per year. Cancellations accepted before closing date only. Ads should be furnished as a high-resolution file (at least 300 dpi) in the jpg, pdf (fonts must be embedded), or tif formats. All colors in files should be created as CMYK builds. Black-and-white files should be at least 600 dpi and done in Greyscale.*

	<b>Sizing</b>	<b>Member Pricing (per issue)</b>	<b>Non-member Pricing (per issue)</b>
<b>Full-Page</b>	8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed	\$1,995 4 issue contract: \$1,795	\$2,495 4 issue contract: \$2,095
<b>Half-Page (horizontal)</b>	7.5" x 4.625" no bleed	\$1,395 4 issue contract: \$1,095	\$1,695 4 issue contract: \$1,395
<b>Half-Page (vertical)</b>	3.5313" x 9.025" no bleed	\$1,395 4 issue contract: \$1,095	\$1,695 4 issue contract: \$1,395
<b>Quarter Page</b>	3.625" x 4.625" no bleed	\$1,095 4 issue contract: \$895	\$1,395 4 issue contract: \$1,095
<b>Inside Front Cover</b>	8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed	\$2,495 4 issue contract only	\$2,995 4 issue contract only
<b>Inside Back Cover</b>	8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed	\$2,495 4 issue contract only	\$2,995 4 issue contract only
<b>Back Cover</b>	8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed	\$2,795 4 issue contract only	\$3,295 4 issue contract only
<b>Classified Ad or Job Listing</b>		\$120 2 or more issues: \$100	\$200 2 or more issues: \$150

## DESIGN SERVICES

FIA offers design services for digital and print ads free of charge!  
Contact Angela at [angela@forging.org](mailto:angela@forging.org) if you would like assistance with designing your ad.

# FORGING.ORG WEBSITE ADVERTISING

**Square Button Ad** - 300 x 250 pixel hi-res digital art file in the jpg or gif formats (including animated gifs). Please limit animated gifs to three loops. Ads will be uploaded within 48-72 hours of receipt by FIA.

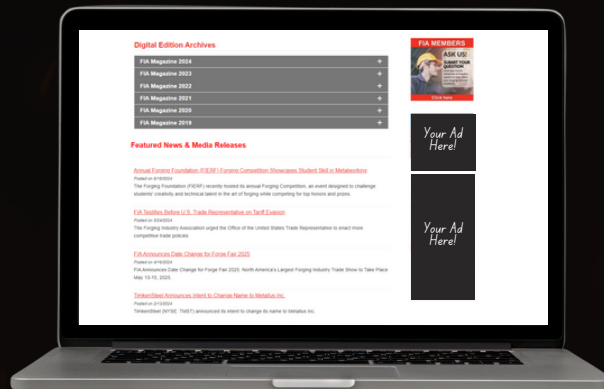
- One month: \$450 (Member)/\$550 (Non-Member)
- 6 months: \$2,600 (Member)/\$3,600 (Non-Member)
- One year: \$5,000 (Member)/\$6,000 (Non-Member)

**Vertical Rectangle Ad** - 300 x 600 pixel hi-res digital art file in the jpg or gif formats.

- One month: \$850 (Member)/\$950 (Non-Member)
- 6 months: \$4,100 (Member)/\$5,100 (Non-Member)
- One year: \$7,200 (Member)/\$8,200 (Non-Member)

**Premier Leaderboard Ad** - 980 x 125 pixel digital art file in the jpg or gif formats (including animated gifs). All ads must be under 50kb. Please limit animated gifs to three loops.

- One month: \$1,500 (Member)/\$2,500 (Non-Member)
- 6 months: \$8,000 (Member)/\$9,000 (Non-Member)
- One year: \$15,000 (Member)/\$16,000 (Non-Member)



# CONTENT MARKETING PACKAGE

**Content Marketing Package** - FIA's NEW members only content marketing package includes a 1-hour webinar for you/ your company to host, a full-page advertisement, and a 1,000- 3,000 word article.

**Price per package: \$4,500 (MEMBERS ONLY)**

# NEWSLETTER ADVERTISING

## QUICKREAD ECONOMIC UPDATE *(Weekly Enews)*

**Rectangle Ad** - 350 x 215 pixel digital art file in jpg or PDF format.

**Price per newsletter:** \$250 (Member) / \$500 (Non-Member)

**Banner Ad** - 600 x 200 pixel digital art file in jpg or PDF format.

**Price per newsletter:** \$500 (Member) / \$750 (Non-Member)

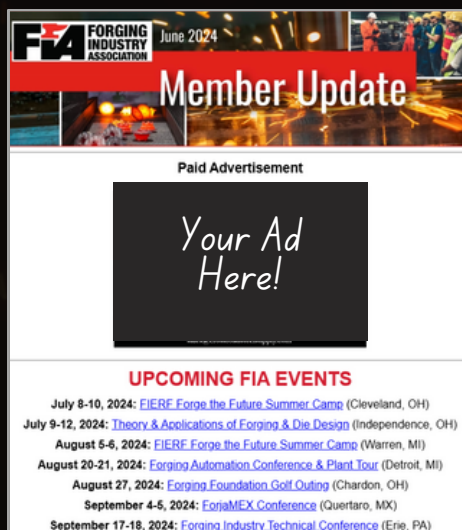


## FIA MEMBER UPDATE *(Quarterly - Members Only Enews)*

**Rectangle Ad** - 350 x 215 pixel digital art file in jpg or PDF format.

**Issue Schedule:** January, March, June, September

**Price per newsletter:** \$250 (Member) / \$500 (Non-Member)



Ad placements are ran on a first come first served basis.  
Ads can be linked to either a webpage (URL) or downloadable PDF document.

## 2025 EVENT SCHEDULE

EVENT	EVENT DATE	LOCATION
Midwest Meeting of Members	January 21, 2025	Janesville, WI
Fundamentals of Forging 101 Workshop	January 22, 2025	Janesville, WI
Southern Meeting of Members	January/February TBD, 2025	Lexington, KY
Lobby Day 2025	February 11-12, 2025	Washington DC
MDI Session 1	March 3-5, 2025	Independence, OH
FIA Annual Meeting of Members	April 2-4, 2025	Marco Island, FL
Forge Fair 2025	May 13-15, 2025	Cleveland, OH
MDI Session 2	June 9-11, 2025	Independence, OH
FIERF Summer Camp (Cleveland)	July 14-18, 2025	Cleveland, OH
Theory & Applications of Forging & Die Design	July 15-18, 2025	Independence, OH
FIERF Summer Camp (California)	July TBD, 2025	Long Beach, CA
FIERF Professors Summit	August TBD, 2025	Independence, OH
FIERF Golf Outing	August 26, 2025	Chardon, OH
WiF Event	August TBD, 2025	Pittsburgh, PA
Automation Conference & Plant Tours	August 27-28, 2025	Pittsburgh, PA
MDI Session 3	September 8-10, 2025	Independence, OH
Lightweight Alloys Conference	September TBD, 2025	Long Beach, California
First Line Supervisory Training	October 21-22, 2025	Independence, OH
Fall Meeting & Marketing Seminar	November 4-6, 2025	Louisville, KY
Hammer Maintenance Workshop	November 18-19, 2025	Independence, OH

***All dates subject to change.***

# 2025 FIA ANNUAL SPONSORSHIP PACKAGES

Sponsorships run January 1 - December 31, 2025

LEVEL	PLATINUM	GOLD	SILVER	BRONZE
	\$12,000	\$8,000	\$4,000	\$2,500
Logo on event website	✓	✓	✓	✓
Logo on pre-event e-blasts and promotions	✓	✓	✓	✓
Thank you post on FIA social media	✓	✓	✓	✓
Logo on onsite signage	✓	✓	✓	✓
Regional Meeting of Members	✓	✓	✓	SELECT ONE
Theory & Applications of Forging & Die Design	✓	✓	✓	
Forging Automation Conference	✓	✓		
Lightweight Alloys Conference	✓	✓		
First Line Supervisory Training	✓			
Hammer Maintenance Workshop	✓			

To reserve your 2025 Sponsorship Package please contact Tricia Abruzzino at [tricia@forging.org](mailto:tricia@forging.org) or call 216-781-6260.

Note: FIA Annual Meeting of Members & FIA Fall Meeting of Members will have their own sponsorship options and forms. FIA is a 501c6 organization and sponsorships are not tax deductible. Forging Foundation (FIERF) fundraising events will have their own sponsorship opportunities and funds will be allocated to the Foundation (501c3).

## FIA MAGAZINE 2025-2026 SPONSORSHIP CONTRACT

I will submit a new logo (hi-res jpeg or png) for use on promotional materials

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Ad Agency (if any) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Sponsorship Selection \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# FIA MAGAZINE 2025-2026 **ADVERTISING CONTRACT**

## CONTACT INFORMATION

Contact Person \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Ad Agency (if any) \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_

## SELECT ISSUES TO RUN YOUR MAGAZINE ADVERTISEMENT

- Issue 1 February (ad due January 20, 2025)       Issue 3 August (ad due July 22, 2025)  
 Issue 2 May (ad due April 15, 2025)       Issue 4 November (ad due October 14, 2025)

Ad Size / Type	Amount / \$ Total

Please e-mail your art and/or classified text to [lolean@forging.org](mailto:lolean@forging.org) by the ad due dates.

## CLASSIFIED ADVERTISEMENTS

Number of ads \_\_\_\_\_ x Number of Issues \_\_\_\_\_ = Total Amount: \_\_\_\_\_

## DIGITAL WEB ADVERTISEMENTS (FORGING.ORG)

Ad Size/Type \_\_\_\_\_ x Duration \_\_\_\_\_ = Total Amount: \_\_\_\_\_

## NEWSLETTER ADVERTISEMENTS

- Quickread (weekly) Duration \_\_\_\_\_ = Total Amount: \_\_\_\_\_  
 Member Update (4/year) Duration \_\_\_\_\_ = Total Amount: \_\_\_\_\_

## METHOD OF PAYMENT

- Check payable to Forging Industry Association  
 To pay by credit card, please call Kathy Edwards at 216-781-6260

Please email your signed contract to Tricia Abruzzino at [tricia@forging.org](mailto:tricia@forging.org) for FIA Magazine, Forging.org, or Enewsletter ad space. If paying by check, please return this form with payment to: Forging Industry Association, 6363 Oak Tree Blvd., Independence, OH 44131 ATTN: FIA Magazine

I/we agree to pay the Forging Industry Association (FIA) the above sum according to the terms in this contract and the Media Kit. This contract is valid only for issues of the FIA Magazine and e-newsletters. I/we understand that changes in this contract may require subsequent billings or credits. Any such changes must be approved in writing by the parties.

I/We must provide acceptable advertising copy by the deadline provided by FIA. FIA and/or the publisher has sole discretion to review and edit copy. FIA and the publisher reserve the right to decline any advertising that is deemed inappropriate, unprofessional, misleading, unethical, or which, in their reasonable discretion, does not promote the professionalism and/or ethics of the forging industry, or which is not consistent with the Bylaws and Policies established by the Forging Industry Association. The final decision as to whether an advertisement shall be published in the FIA Magazine is reserved to the discretion of the publisher under the guidelines established by the Forging Industry Association Executive Committee. No guarantee of submission. Subject to Terms & Conditions and processing of payment. When no acceptable copy (as determined by the editor or publisher) is furnished by the advertiser by the deadline, FIA reserves the right to cancel the ad or repeat the latest ad, and/or charge for the space reserved. If there is no unacceptable copy because the advertiser has met the deadline, but the ad was not accepted by FIA or the publisher, the payment made by the advertiser for that single ad will be refunded and no ad will be run. This is the entire agreement between the parties concerning advertising in the FIA Magazine.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_